



Queen's Trade and Development Institute - 2014

Making Trade Work for Development: Challenges and Opportunities

November 3 – 4, 2014

Canadian Museum of Nature
3rd Floor Special Gallery
240 McLeod Street, Ottawa, ON

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Trade and investment can spur sustainable economic growth and create jobs in developing countries, the key to poverty reduction and shared prosperity, and developing economies are increasingly important trading partners for Canada. Strategy at the nexus of trade and development, however, must take account of a rapidly changing global commerce environment. Global trade and investment are increasingly being transformed by technological change that alters what things are traded, and by new business models that fragment production into global value chains. Assessing how trade fits into economic development strategies requires an understanding of this rapidly evolving trading system.

Developing countries often have internal constraints that prevent their firms from taking advantage of trade opportunities, and/or they have institutional frameworks that create impediments for international investors.

These constraints include things like a lack of market access know-how, lack of critical infrastructure and transportation facilities, weak customs and border regimes, and regulatory barriers. A solid understanding of contemporary international trade dynamics, combined with an assessment of the opportunities and constraints facing individual developing countries, are essential elements of sustainable economic growth strategies.

This course is intended for mid-level policy analysts, programmers and managers across all sectors with a special emphasis on those working directly on development and trade issues in priority countries. Managers and staff within the development, trade and diplomacy fields all require a deep understanding of global commerce dynamics; the development and commercial opportunities and challenges flowing from international trade and investment; and the points of integration for trade and development strategies and initiatives.

The course objective is to develop the ability to think both strategically and practically about the trade and development nexus, exploring in concrete terms what trade can do for development and what development can do for trade. It aims to expand knowledge and understanding of contemporary trends in global commerce, and of the role of trade and investment in promoting sustainable economic growth. Using workshop discussions of country

case studies, participants will consider the barriers to trade integration and trade negotiations, and the opportunities and risks for sustainable and inclusive development.

Expected enrolment is 40 people.

FEES

Regular: \$1,400 (plus HST) includes all meals and teaching materials



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Agenda

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THEME

ADVANCE READING

Monday – November 3, 2014

3rd Floor Special Gallery, Canadian Museum of Nature, 240 McLeod Street, Ottawa [\[MAP\]](#)

8:00 am	Continental Breakfast
8:30 am	Welcome Remarks <i>Robert Wolfe</i>
8:45 am	Sustainable Economic Growth: Why Trade Matters for Development This opening session will outline economic growth, trade and investment trends across developing economies; explore how developing countries can benefit from integration with global commerce; and discuss how a trade-enabling strategy can contribute to sustainable and inclusive economic growth and poverty reduction. <i>Margaret Biggs</i>
9:15 am	Developing countries and global value chains Global value chains (GVCs) are an important driver of developing countries' trade. The question for this session is whether GVCs are good for development. It will demonstrate a new set of pathways to growth that GVCs can offer to developing countries, analyze why GVC participation is only a necessary and not a sufficient condition for development, and assess the implications for sustainable and inclusive economic development strategies. <i>Ari Van Assche</i>
10:15 am	Break
10:30 am	Obstacles and opportunities for developing country participation in global trade Trade capacity is helped or hindered by a bundle of policy and infrastructure issues. This session will use the example of the Enhanced Integrated Framework Diagnostic Trade Integration Study process to illuminate the factors that need to be incorporated into the trade component of a sustainable economic growth strategy. <i>Richard Newfarmer</i>
11:30 am	The importance of behind-the-border policies This session will look at why the regulatory framework matters for development, including the capacity to develop and administer regulations and standards for health and safety of goods needed to enable exports; and barriers to services exports. <i>Bernard Hoekman</i>
12:30 pm	Lunch
	Keynote:

H.E. Kamrul Ahsan, High Commissioner of Bangladesh to Canada

2:30 pm	Agricultural trade and development Agriculture remains a significant economic sector and employment source in many developing countries, a major part of trade for many, and one of the leading sources of tensions in the trading system. Imports also contribute importantly to food security in many developing countries that are not, and cannot become, self-sufficient. South-south trade barriers, including export restrictions, along with northern subsidies, imperil both development and food security. This session will look at the opportunities for developing countries to move beyond a focus on local markets to export markets and the domestic and external barriers they potentially face. <i>Kimberly Elliott</i>
3:30 pm	Break
3:45 pm	Trade Facilitation and Aid for Trade Trade facilitation refers to policy measures that reduce trade costs, including by expediting the movement, release and clearance of goods, including goods in transit. Developing countries and especially least-developed countries require assistance and support for capacity building. One speaker will discuss the importance of trade facilitation and lessons learned; the other will bring a trade negotiations perspective to the issue, including a discussion of how the treatment of development in trade agreements has evolved. <i>Don Stephenson</i> and <i>Ben Shepherd</i>
5:15 pm	Sessions End

Tuesday – November 4, 2014

3rd Floor Special Gallery, Canadian Museum of Nature, 240 McLeod Street, Ottawa [\[MAP\]](#)

8:00 am	Continental Breakfast
8:30 am	Who does what in trade and development? This session will look at the differing roles and approaches of the World Bank and regional development banks, the WTO, and UNCTAD on trade and development issues. It will look at how to use international organization reports, such as the country reviews in the WTO Trade Policy Review Mechanism, to engage with host country officials. <i>Margaret Biggs</i> , and <i>Robert Wolfe</i>
9:30 am	Country Case Study briefings The small group sessions in the afternoon will allow participants to drill down into the trade and economic development issues in three countries: Ghana, Peru, and Vietnam. These three countries are development Countries of Focus and priorities under the Global Markets Action Plan. This session will supplement the advance reading material provided with introductory briefings on the differing economic structures, geography, development challenges, and political/governance systems of the three countries. Peru Ghana Vietnam
10:30 am	Break
10:45 am	How investment enables trade Foreign investment is an increasingly important complement to trade as a driver of sustainable economic growth. It is essential for trade and investment policies to be coordinated in order to attract global value chain investors. Investment strategy requires improving the domestic policy environment by strengthening governance, developing effective regulatory schemes, and negotiating trade and investment treaty commitments. <i>Anthony VanDuzer</i>
11:45 am	Lunch
1:00 pm	Small Group Workshops: Session 1 Country case study: participants will be asked to apply what they have learned to the articulation of the trade component of the sustainable economic growth strategy for one country. Participants will be divided into groups of 8–10 with each workshop led by an experienced practitioner. The country experts who provided the introductory briefings will circulate among the groups.
2:30 pm	Break
2:45 pm	Small Group Workshops: Session 2 Participants will have an opportunity to discuss a second country, allowing a structured comparison to the first country.
4:00 pm	Concluding Roundtable Participants will be asked to lead a discussion on the place of trade in the sustainable economic growth strategies for the three case study countries, and on what the Government of Canada, the private sector and civil society can do to help. What are the top three challenges, and the top three opportunities, for integrating trade into sustainable economic growth strategies?
5:15 pm	Sessions End



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Speakers

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[THEME](#)

Margaret Biggs

Skelton–Clark Fellow, School of Policy Studies, Queen's University; former President, Canadian International Development Agency

Kimberly Elliott

Senior Fellow, Center for Global Development

Bernard Hoekman

Robert Schuman Chair, European University Institute; former Director of the International Trade Department, World Bank

Richard Newfarmer

International Growth Centre country director for Rwanda, South Sudan, and Uganda; former Economic Advisor in the International Trade Department, World Bank

Ben Shepherd

Developing Trade Consultants Ltd

Don Stephenson

Chief Negotiator, Canada–India; former Assistant Deputy Minister, Trade Policy and Negotiations, Department of Foreign Affairs, Trade and Development

Ari Van Assche

Associate Professor, Department of International Business, HEC Montréal

Anthony VanDuzer

Professor, Faculty of Law, University of Ottawa

Robert Wolfe

Professor, School of Policy Studies, Queen's University