

Queen's University Summer Institute on Trade Policy

September 13-15, 2009

Sunday, September 13, 2009

6:30 pm **Cash bar, Four Points by Sheraton Hotel (Old Stones Dining Room)**

7:00 pm **Dinner, Four Points by Sheraton Hotel (Old Stones Dining Room)**
Keynote: A macro-economic and geo-political overview of the context in
which trade policy might evolve
Mel Cappe

Monday, September 14, 2009

8:30 am **Introduction: Trade Policy Analytic Tools**
Role of analysis and evidence in underpinning developing and advancing
trade policy
John M. Curtis

9:00 am **New Approaches to Trade Theory and Modelling**
How quantitative trade policy models, including partial and general
equilibrium, as well as gravity models can be used in trade policy
Dan Ciuriak

10:30am **Break**

11:00 am **Use and Abuse of Trade and Related Statistics to Support and to
Communicate Trade Policy**
Availability of reliable merchandise trade statistics: where to find them;
what they say and do not say
Quantifying trade in services and investment flows
Art Ridgeway

12:30 pm **Lunch**
Keynote: The Next Canadian Trade Policy Agenda
John Weekes

- 2:00 pm** **New Policy Tools for Disciplining Trade Measures**
Transparency as a trade policy tool
Terry Collins-Williams and Robert Wolfe
- 3:15 pm** **Break**
- 3:45 pm** **Policy Coordination With New Players and Issues**
Navigating between state and market in China
Weimin Mou
- How trade policy fits in the intergovernmental context
David Elder
- 5:30 pm** **Cash Bar - University Club, Stuart St.**
- 6:30 pm** **Dinner - University Club, Stuart St.**
Key Note: Economics, Politics, and Trade Reality in Washington
Gary Horlick

Tuesday, September 15, 2009

Participants will be assigned to three groups. Each team will be asked to prepare a deck outlining a strategic approach to a cross-border issue that is relatively new to the trade policy agenda.

8:30 am **Introduction: Formulating Trade Policy Strategy**
Terry Collins-Williams and Robert Wolfe

9:00 am **Parallel Presentations on the Substance of the Issues**

Group 1: Cross-border effects of environmental regulation
Climate change, international development, and environmental limits
Bruce Pardy

Group 2: Labour mobility and credentials
Migrating to Toronto from New York, Montreal, Shanghai, or Bangalore
Naomi Alboim

Group 3: Scientific evidence, social choice, and borders
Threats to public health
Ian Gemmill

10:00 am **Break**

10:15 am **Preparation of the Strategy Deck**

12: 30 pm **Buffet Lunch (served outside the meeting room)**

1:30 pm **Strategy Presentations**

David Plunkett
Gerald Owen
Mike Joyce

3:00 pm **Wrap-up**

Speakers and Instructors

Naomi Alboim

Adjunct Professor, School of Policy Studies; former Deputy Minister, Ontario Ministry of Citizenship, Culture and Recreation

Mel Cappe

President and CEO of the Institute for Research on Public Policy; former High Commissioner for Canada to the United Kingdom of Great Britain and Northern Ireland; and Clerk of the Privy Council, Secretary to the Cabinet and Head of the Public Service

E. Dan Ciuriak

Senior Research Fellow, Centre for Trade Policy and Law; and former Deputy Chief Economist, Department of Foreign Affairs and International Trade

Terry Collins-Williams

Senior Associate, Centre for Trade Policy and Law; former Director-General Multilateral Trade Negotiations, and Lead Canadian Negotiator, Non-Agricultural Market Access (NAMA), Department of Foreign Affairs and International Trade

John M. Curtis

Adjunct Professor, Queen's University; and Distinguished Fellow, Centre for International Governance Innovation; founding Chief Economist, Department of Foreign Affairs and International Trade

David Elder

Adjunct Professor, School of Policy Studies and former Assistant Secretary to the Cabinet, Machinery of Government, Privy Council Office

Gary Horlick

Attorney-at-Law, Washington, D.C.; former International Trade Counsel, U.S. Senate Finance Committee; former Head of Import Administration, U.S. Department of Commerce

Mike Joyce

Adjunct Professor, School of Policy Studies and former Assistant Secretary, Treasury Board Secretariat

Weimin Mou

Associate Professor of Public Administration in the Department of Political Science and Law, Central Party School, Beijing

Ian Gemmill, MD FRCPC

Medical Officer of Health, Kingston, Frontenac and Lennox & Addington Public Health; Associate Professor, Community Health & Epidemiology, and Family Medicine, Queen's University

Gerald Owen

Member of the editorial board, Toronto Globe and Mail

Bruce Pardy

Associate Professor, Faculty of Law, Queen's University; Member (part-time), Ontario Environmental Review Tribunal

David Plunkett

Director General, Bilateral and Regional Trade Policy, Department of Foreign Affairs and International Trade

Art Ridgeway

Director General, System and National Accounts, Statistics Canada

John Weekes

International Trade Policy Adviser; former Senior Policy Advisor, Sidley Austin LLP, Geneva; former Canadian Ambassador to the WTO; and former Chief NAFTA Negotiator for Canada

Robert Wolfe

Professor, School of Policy Studies, Queen's University